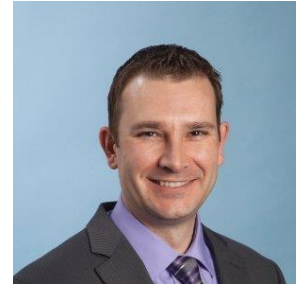


Superior Press Announces Appointment of Patrick Smith to Treasury Solution Team for its Remote Cash Capture Offering

Santa Fe Springs, Calif. – July 28, 2016 - Superior Press announced today the appointment of Patrick Smith to its national sales team as its new Treasury Sales Executive for the Remote Cash Capture Managed Services Product. Smith arrives with a wealth of experience in the “Smart Safe” product arena coming directly from Fifth Third Bank as a treasury sales professional offering the solution to middle market and large corporate clients across the country. Before his time at Fifth Third Bank, Smith worked three years with smart safe manufacturer FireKing Security Group supporting the smart safe programs of two of the largest armored car companies in the U.S.

Steve Traut, SVP of National Sales, states, “Patrick’s approach will be very consultative to our contracted bank partners who will need to stand up a bank facing program or have its treasury sales team trained and supported in the field.”



Patrick Smith, Treasury Sales Executives
Remote Cash Capture

Ryan Stidfole, Director of Sales Remote Cash Capture, shares “Bringing Patrick aboard was a natural fit. He is passionate about Superior Press’s vision for Remote Cash Capture and brings a unique skillset having both product and solution sales expertise.”

“I am very excited to be part of the Superior Press family,” shares Smith. “Our Remote Cash Capture offering solves the gaps inherent in the legacy armored courier Smart Safe programs. We are proudly challenging the status quo, helping banks to offer a more flexible and client-centric Smart Safe offering.”

ABOUT SUPERIOR PRESS

Trusted by financial institutions since 1931, Superior Press combines financial industry expertise with state-of-the-art financial printing capabilities to service the valuable commercial clients of the nation’s top banks. Superior Press specializes in providing complete, personalized treasury management solutions including check printing, financial forms, cash vault supplies, treasury supply call centers, and check & cash hardware and asset fulfillment.

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